



EVENT REPORT

This template has to be filled by project partners (organisers) for all IF4TM events (except SC meetings). Furthermore, this template can be used to inform colleagues and partners about other events attended (promoting IF4TM). In the second case please just fill in the first page and delete the chapters thereafter.

Author:	Doc. Dr Edis Mekic
Event Title:	Visit of Serbian partners to University of Brighton (UoB)
Event Date:	26 and 27 April 2016
Event Venue:	University of Brighton, Cockcroft and Watts building, Brighton
Type of event: (National, international, press conference, promotional event etc.)	Capacity building
Short description:	
<p>The visit of the Serbian partners to the University of Brighton was organized within the Act1.1 Analysis of EU policies and legal frameworks for establishing the third mission of universities. The event was organized on 26th April 2016. at Cockcroft building and 27th April 2016. at the Watts building University of Brighton.</p> <ul style="list-style-type: none"> • The main objectives of the visit were • Analyses of the state-of-the-art at EU level in the areas of third mission policies and implementation at national and institutional level (Act.1.1) • Identification of the gaps between the Serbian and EU frameworks in order to propose the main guidelines for further development of the third mission's dimensions at Serbian universities • Capacity building of Serbian partners' representatives 	
Organiser(s):	University of Brighton (UoB)
Agenda:	Agenda
Total number of participants:	12
Links to further information:	https://trello.com/c/zwnEiEtF/136-visit-of-serbian-partners-to-university-of-brighton-26-27-april-2016 ; Attendance 26_04 ; Attendance 27_04
Other personal remarks:	
<p>Visit to the University of Brighton was designed as two day event.</p> <p>The first day was dedicated to the presentation of experiences of the University of Brighton in the field related to the third mission dimension, especially related to Creativity Centre, Economic and Social Engagement and Centre for Learning and Teaching as main UoB unit for life long learning (LLL). In accordance with agreed Agenda, following speeches and presentations were held in the UoB Creative centre premises:</p> <ul style="list-style-type: none"> • Prof. Andrew Lloyd, Dean of the College of Life, Health and Physical Sciences of the University of Brighton welcomed participants and initiated discussion about engagement of University of Brighton in the third mission and place of this mission in UoB. This mission should be connecting force between universities and community need, fulfilling this mission is probably the best way to improve complete community state and deliver needed developing results. 	



- **Richard Morris**, presented UK academic background number. Implementation of third mission in UK was regulated from 1998. Universities faced challenges in the field of the level of support needed for the implementation of third mission. Especially since most of the pressure is on the teaching, than research and need to invest additional time in third mission activities. UoB established Creativity centre ten years ago and provide support for funding of creative student projects. Creativity Centre undertakes research into aspects of creativity and its effective practice and application. This is achieved through the delivery of creativity related events, sponsorship of creative projects, operation of a creativity fellowship scheme and through the administration of a centre. [Presentation 26 04 01](#) [Presentation 26 04 02](#)
- **Gordon Borer**, Economic and Social Engagement unit (UOB), Business development manager, spoke about connection of academic with business, economic development and growth. UoB have Economic and Social Engagement EASE department as separate University units. In order to create proper connection between Research, economical and social engagement and enhancing learning, focus was set on collaborative research, facilities and short courses. In order to create knowledge transfer partnership were established between academic partners and business partner.
UoB is more successful in fulfilling those roles than other HEI since UoB have dedicated business manager for this activities and not leaving these activities to sole academia to run. Universities should develop fully strategic programs of community engagement programs which can significantly increase engagement of university in communities, to adapt and increase reaches of their existing teaching and research programs in line with real community needs.
- **Pauline Ridley**, Centre for Learning and Teaching, works with colleagues across the University of Brighton and partner colleges to improve the student learning experience. They offer informal consultancy to individuals and course teams, professional development through courses, seminars and online resources, and run a variety of events and conferences such as the Annual Learning and Teaching conference. They also undertake educational research projects, some externally funded, others internally commissioned by the University, and contribute to the development of institutional and national policy.

On the second day, following speeches and presentations were held:

- **Richard Morris** perspective of third mission implementation on HEI. UoB put on spotlight developing of ideas which promote design for improvement of the quality of human life. As academic is difficult to implement third mission in the course, so they organized courses which involve this mission on four different levels: research, ideation, development and launch of product. This approach is similar to real life process in development. [Presentation 27 04 01](#)
- **Mark Milne**, held workshop about methodologies in teaching creativity and possibilities to teach people creativity and make them able override traditional approach to problem solving. [Presentation 27 04 02](#)
- **Clare Griffiths**, presented Beepurple which is the university's entrepreneurship network, made up of students, graduates and staff who are interested in developing their enterprise skills and/or their business ideas. This network supporting 500 students and alumni in establishing business or community support activities. They have developed entrepreneurial courses and they organize 20 workshops per year. UoB do not have Business incubator as university unit but have intensive partnership with local business incubators and co-working spaces, and students with high ambition are supported to engage in incubation processes.
- **Beth Hancock-Thomas**, Student Services (UOB) and **Viki Falkner** Economic and Social Engagement unit (UoB) spoke about engaging students to provide support for community. Main objective is to improve student self-esteem and to support them in take active endeavors to improve community state. Program is based on volunteering. Volunteering by the opinion of students have positive impact on increased future income, building of self-esteem and creating new contacts.
In order to support this activities they must be non profit and community-university partnership must exists. Partnership can include local government, health institutions, local community association or any other entity affecting local life. Students can cooperate with any one, but they priorities are set toward implementation of project addressing vulnerability and inequality problems in community.

EVENT ORGANISATION DETAILS



Invitation was sent off to participants on:	11 th April 2016
Information Material was sent off to participants on:	22 th April 2016
Date of Initial Participant List Compilation:	29 th February 2016
Date of Final Participant List Compilation:	22 th April 2016
Total Number of Participants Invited	N/A
Date of Agenda Finalisation:	22 th April 2016

Problems encountered during the event preparation phase

(To be filled by organisers)

Organisers: Please complete (if you have not met with any problems in that phase, please fill in "N/A". Please also include any feedback by the participants **before** the workshop)

1) N/A

2) N/A

EVENT ROLLOUT

Final Event Agenda

Tuesday, 26th April 2016		
11:00 – 11:20	Registration	<i>Reception area, Cockcroft Building</i>
11:30 – 11:45	Welcome speeches	<i>Prof. Andrew Lloyd, Dean of the College of Life, Health and Physical Sciences, Creativity Centre</i>
11:45 – 12:00	Introduction	<i>Richard Morris (UoB)</i>
12:00 – 13:00	Brighton 3 rd Mission – Economic and Social Engagement	<i>Gordon Borer, Economic and Social Engagement unit (UOB)</i>
13:00 - 14:00	Lunch break	



14:00 – 14:45	CLT – lifelong learning	<i>Pauline Ridley, Centre for Learning and Teaching (UOB)</i>
14:45 – 16:00	Creativity Centre (5.2)	<i>Richard Morris (UOB)</i>
16:00 – 17:00	Discussion	
19:00	Dinner	

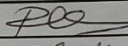
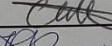
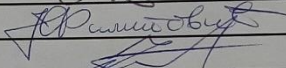
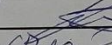
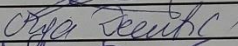
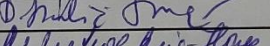
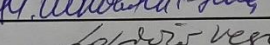
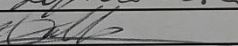
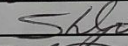
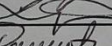
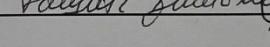
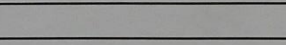
Wednesday, 27th April 2016		
09:30 – 10:00	Registration of participants	<i>Watts Room 311</i>
10:00 – 11:30	Product Design 3 rd Mission – a course perspective	<i>Richard Morris (UoB)</i>
11:30 – 11:45	Coffee break	
11:45 – 13:15	Entrepreneur (5.3) & innovation campaigns (5.6) Creative thinking workshops (5.3)	<i>Clare Griffiths, Beepurple (UoB)</i> <i>Mark Milne (UoB),</i>
13:15 – 14:30	Lunch break	
14:30 – 16:00	Student volunteers (5.4) mobilizing university resources (5.5)	<i>Beth Hancock-Thomas, Student Services (UOB)</i> <i>Viki Falkner Economic and Social Engagement unit (UoB)</i>
16:00 – 17:00	Discussion & close	

Participants list



Attendance List

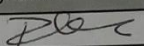
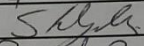
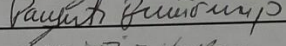
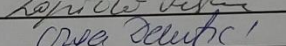
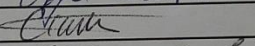

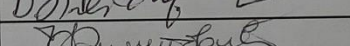
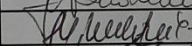
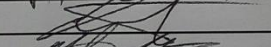
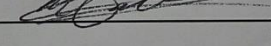
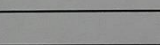
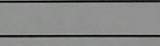
Event:	Partner visit to University of Brighton
Venue:	Cockcroft Building, University of Brighton
Date:	26.04.2016
Organisers:	University of Brighton

	Name	Organisation	Signature
1	Richard Morris	UOB	
2	Edis Mekic	SUNP	
3	Jelena Filipovic	UBG	
4	Dorote Celic	B/IS	
5	OLGA DERETIC	TCHS	
6	DANIJA Zanic Subic	IPOS	
7	LIARHA VUKOBARAC	MOES	
8	Vesna Kopinar	UNI	
9	MARK MILNE	UOB	
10	Steve Kyzlas	UOB	
11	DRAGAN DONAZET	BHU	
12	VITOMIR RASIC	INTRANE SOLUTIONS	
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Attendance List

Event:	Partner visit to University of Brighton
Venue:	Cockcroft Building, University of Brighton
Date:	27.04.2016
Organisers:	University of Brighton

	Name	Organisation	Signature
1	R. MORRIS	UOB	
2	S. Kilgallon	UOB	
3	VITOMIR RASIC	INT	
4	Vesna Lopicic	UNI	
5	OLGA DERETIC	TCAS	
6	Edis Meric	SUSA	
7	DRAGAN DOMAZET	BHM	
8	DANIELA ZLATIC GUD	IPOS	
9	Jelena Filipovic	UBG	
10	MARIKA VUKOBRAVIC	MOESD	
11	Darab Celic	BKIS	
12	MARK MILNE	UOB	
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WP-leader



Please add your comments, if any

Task leader

Please add your comments, if any

EVENT EVALUATION BY PARTICIPANTS

Summary of the Participant Feedback Form

Results to be filled by organisers based on the questionnaire results. Please note: insert only the overall percentage of all feedback forms received (e.g. participants total number=30; 15 of them were most satisfied and 15 of them satisfied – please include 50% in the column most satisfied and 50% in the column satisfied.)

	Most satisfied	Satisfied	Moderately satisfied	Rather dissatisfied	Not at all satisfied
The event administration	100%	0%	0%	0%	0%
The structure of the programme	100%	0%	0%	0%	0%
The venue and facilities	100%	0%	0%	0%	0%
The presentations	100%	0%	0%	0%	0%
The discussions	75%	25%	0%	0%	0%

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
The information I got will be of immediate use to me	63%	38%	0%	0%	0%
This event covered to a very high extent the topics I have expected.	63%	38%	0%	0%	0%
I enjoyed the cooperation and interaction with the other participants.	100%	0%	0%	0%	0%
My expectations about this event were met or exceeded.	75%	25%	0%	0%	0%
The materials distributed are useful and informative.	75%	25%	0%	0%	0%



The discussions were relevant for the participants.	88%	13%	0%	0%	0%
The methods of working were suitable for the topics and for the participants.	88%	13%	0%	0%	0%
The overall organisation was professional.	100%	0%	0%	0%	0%
The time management was always to my fullest satisfaction.	100%	0%	0%	0%	0%
The style and level of communication between organisers and participants was professional.	100%	0%	0%	0%	0%
I would recommend this kind of event to my colleagues.	100%	0%	0%	0%	0%

Prior Experience of Similar Events – Overall %	100%
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Strengths and limitations of the event: please include comments received

Strengths of the event and contributions or activities enjoyed by participants:	<ul style="list-style-type: none"> • Very good exchange of experience • Responsible personnel who run the workshops • Specific experience and practical examples of UoB staff delivered to trainees • Hands on experience and proactive discussions • Very good lecturers • Focused trainings without waste of time • Very practical presentations with nice ideas
Suggestions for the improvement:	<ul style="list-style-type: none"> • Through some simulation situation
Any further comments	<ul style="list-style-type: none"> • Excellent • Thank you for being a wonderful hosts • Thanks to Richard, Mark and Steve for excellent organisation, good will and wide technical views

Additional comments

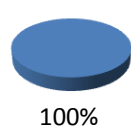
to be filled by local partner

Please add the following additional information here

- Charts of the statistical figures from the tables above (pie or bar charts);
- Any further comments concerning the feedback you received by the workshop participants

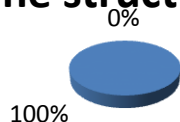
First set of questions

The event administration



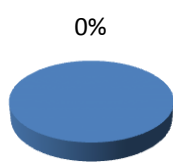
- Most satisfied
- Satisfied
- Moderately satisfied
- Rather dissatisfied

The structure of the programme



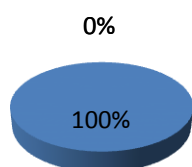
- Most satisfied
- Satisfied
- Moderately satisfied
- Rather dissatisfied

The venue and facilities



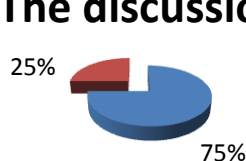
- Most satisfied
- Satisfied
- Moderately satisfied
- Rather dissatisfied
- Not at all satisfied

The presentations



- Most satisfied
- Satisfied
- Moderately satisfied
- Rather dissatisfied
- Not at all satisfied

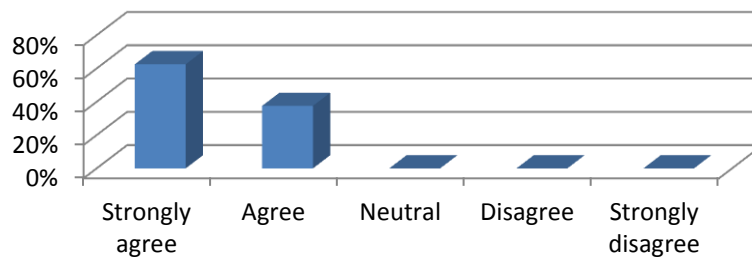
The discussions



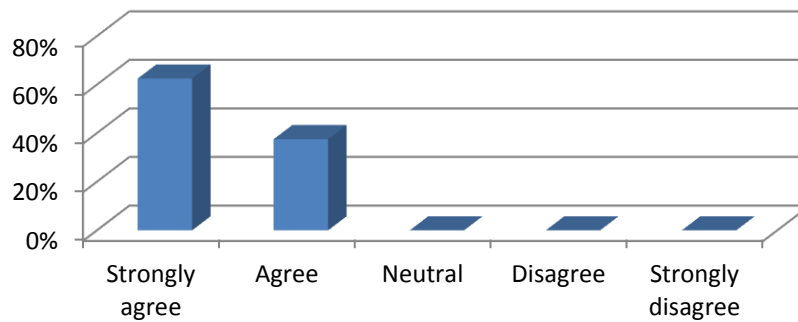
- Most satisfied
- Satisfied
- Moderately satisfied
- Rather dissatisfied
- Not at all satisfied

Second set of questions

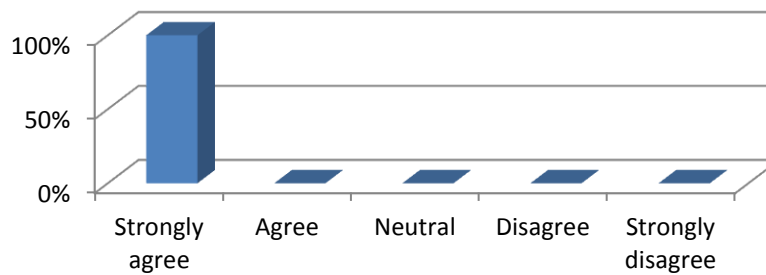
The information I got will be of immediate use to me



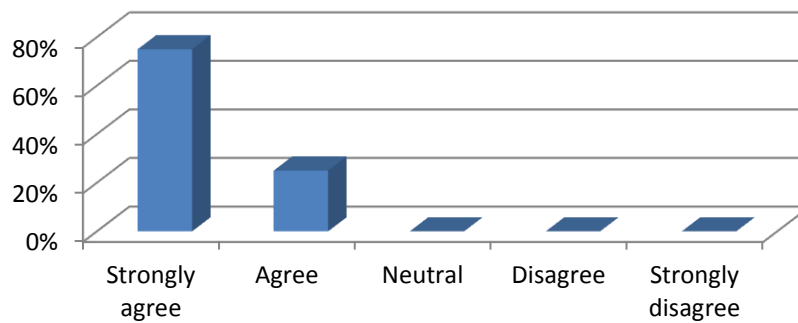
This event covered to a very high extent the topics I have expected.



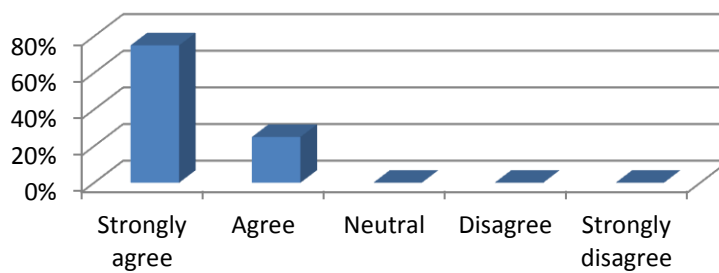
I enjoyed the cooperation and interaction with the other participants.



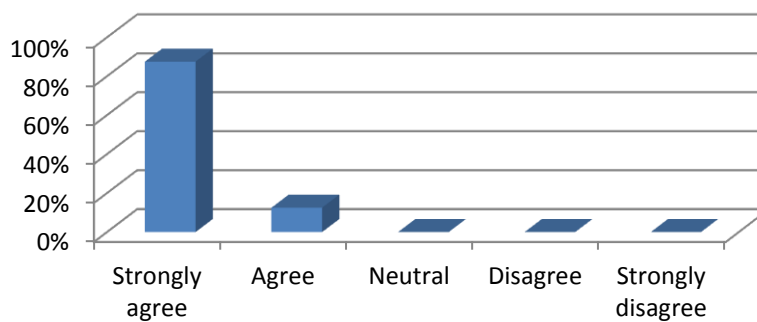
My expectations about this event were met or exceeded.



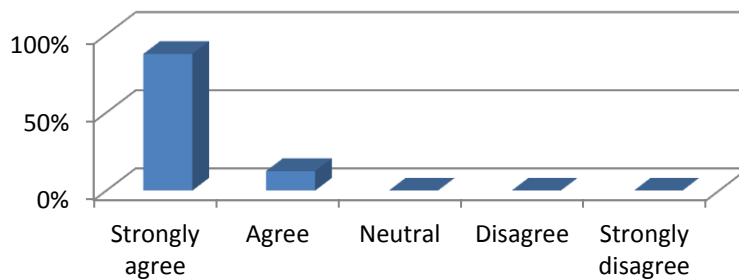
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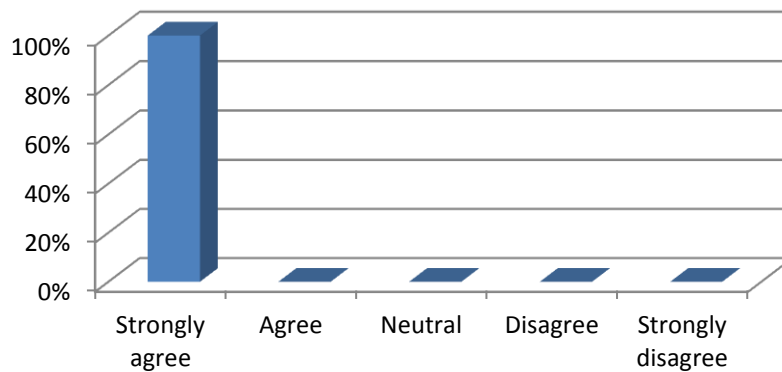
The discussions were relevant for the participants.



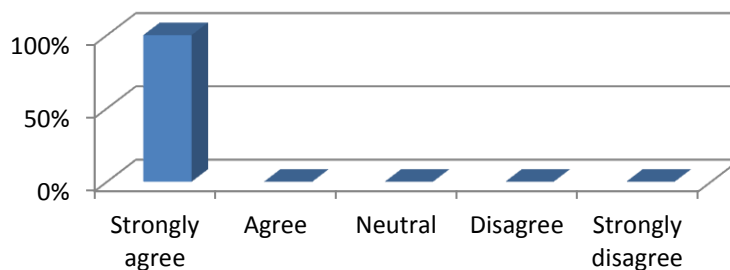
The methods of working were suitable for the topics and for the participants.



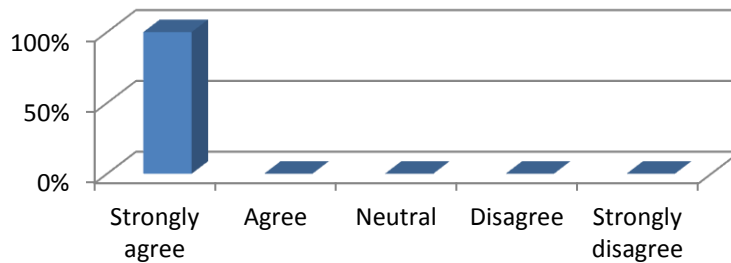
The overall organisation was professional.



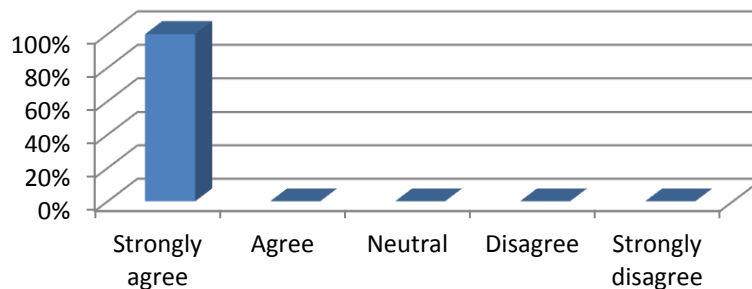
The time management was always to my fullest satisfaction.



**The style and level of communication
between organisers and participants was
professional.**



**I would recommend this kind of event to
my colleagues.**



Lessons learned

(Please fill in using bulleted text, e.g.

- A
- B
- C etc.)

Additional comments

May be filled by any of the organising partners

Please add in any other comments concerning the preparation and organisation of this event:

On the project website, partners can find Agenda, Gallery, Attendance sheet and this Report, on the following link



The presentations are available to project partners only on the Trello platform (Mobility card) on the following link

<https://trello.com/c/zwnEiEtF/136-visit-of-serbian-partners-to-university-of-brighton-26-27-april-2016>