



## AGENDA

### Workshop “Methodology Guide for Innovation”

**2<sup>nd</sup> March 2017**

*University of Nis (room 38), Univerzitetski trg 2, Nis*

|                      |  |   |
|----------------------|--|---|
| 15:30 – 16:00        | <b>Registration</b>  |   |
| 16:00 – 16:15        | Welcome speech   | <i>Prof. dr Dragan Antic, Rector</i>                              |
| 16:15 – 16:30        | IF4TM project presentation   | <i>Prof. dr Vesna Mandic<br/>University of Kragujevac</i>         |
| 16:30 – 17:00        | Innovation (basic principles and definitions, Innovation cycle)                                  | <i>Prof. dr Vesna Mandic<br/>University of Kragujevac</i>         |
| 17:00 – 17:30        | Innovation Modelling (Market Research, Analytical Design-Technical Feasibility, Detailed Design) | <i>Prof. dr Vesna Mandic<br/>University of Kragujevac</i>         |
| <b>17:30 – 17:45</b> | <b>Coffee break</b>  |   |
| 17:45 – 18:20        | Innovation Modelling (Test and Redesign, Production, Distribution and Marketing)                 | <i>Prof. dr Vesna Mandic<br/>University of Kragujevac</i>         |
| 18:20 – 18:40        | Legal framework for third mission of the Universities  | <i>Prof. dr Miladin Kostic<br/>State university of Novi Pazar</i> |
| 18:40 – 19:00        | Strengthening capacities for financing innovations and research                                  | <i>Sanja Kojic<br/>University of Novi Sad</i>                     |
| 19:00 – 19:30        | Discussion   | <i>All</i>  |
| <b>20:00</b>         | <b>Dinner</b>  |   |



| <b>3<sup>rd</sup> March 2017</b><br><i>University of Nis (room 38), Univerzitetski trg 2, Nis</i> |  |   |
|---|--|---|
| 09:00 – 09:15   | <b>Registration</b>  |   |
| 09:15 – 10:00   | How continuing education to new target groups can foster innovation in the region        | <i>Roland HUMER<br/>Danube University Krems</i>                     |
| 10:00 – 10:45   | Innovation protection with IPR   | <i>Dragan Vasiljević<br/>Intellectual Property Office</i>           |
| <b>10:45 – 11:00</b>  | <b>Coffee break</b>  |   |
| 11:00 – 11:30   | Financial mechanisms for innovation (current and crowd funding models)                   | <i>Prof. dr Dragan Domazet<br/>Metropolitan University Belgrade</i> |
| 11:30 – 12:00   | Discussion   | <i>All</i>  |
| 12:00 – 12:30   | University innovation platform establishment in Serbia                                   | <i>Jelena Jevtovic<br/>University of Kragujevac</i>                 |
| 12:30 – 13:00   | Discussion on challenges that HEIs face with in innovation processes – Avenues to pursue | <i>All</i>  |