



AGENDA

Workshop “Methodology Guide For Innovation”

9th March 2017

University of Kragujevac
Jovana Cvijića bb, 34000 Kragujevac

15:30 – 16:00	Registration	
16:00 – 16:15	Welcome speeches	<i>Prof. dr Vesna Mandić University of Kragujevac Project coordinator</i>
16:15 – 16:30	IF4TM project presentation	<i>Prof. dr Vesna Mandić University of Kragujevac</i>
16:30 – 17:00	Innovation (basic principles and definitions, Innovation cycle)	<i>Prof. dr Vesna Mandić University of Kragujevac</i>
17:00 – 17:30	Innovation Modelling (Market Research, Analytical Design-Technical Feasibility, Detailed Design)	<i>Prof. dr Vesna Mandić University of Kragujevac</i>
17:30 – 18:00	Coffee break	
18:00 – 18:30	Innovation Modelling (Test and Redesign, Production, Distribution and Marketing)	<i>Prof. dr Vesna Mandić University of Kragujevac</i>
18:30 - 18:45	Higher Education Law	<i>Prof. dr. Miladin Kostić State University of Novi Pazar</i>
18:45 – 19:15	Strengthening capacities for financing innovations and research	<i>Prof. Dr Goran Stojanović University of Novi Sad</i>
19:15 – 19:30	Discussion	<i>All</i>



10th March 2017 <i>University of Kragujevac</i> <i>Jovana Cvijića bb, 34000 Kragujevac</i>		
09:00 – 09:15	Registration	
09:15 – 10:00	Financial mechanisms for innovation (current and crowd funding models)	<i>Goran Stamenovic</i> <i>Metropolitan University Belgrade</i>
10:00 – 10:45	Protecting Innovation	<i>Natasa Milovanovic</i> <i>Intellectual Property Office</i>
10:45 – 11:30	University innovation platform establishment in Serbia	<i>Jelena Jevtovic</i> <i>University of Kragujevac</i>
11:30 – 12:00	Coffee break	
12:00 – 12:45	Innovation ecosystem	<i>Tim Katz</i> <i>University of Brighton</i>
12:45 – 13:30	Innovation and Commercialization: a different perspective	<i>Iztok Palcic</i> <i>University of Maribor</i>
13:30 – 13:45	Discussion on challenges that HEIs face with in innovation processes – Avenues to pursue	<i>Moderator</i> <i>Prof. Dr. Vesna Mandic</i> <i>University of Kragujevac</i> <i>All</i>