



EVENT REPORT TEMPLATE (Annex H to Quality Control and Monitoring Manual)

This template has to be filled by project partners (organizers) for all IF4TM events (except SC meetings). Furthermore, this template can be used to inform colleagues and partners about other events attended (promoting IF4TM). In the second case please just fill in the first page and delete the chapters thereafter.

Author:	Daniela Zlatic Sutic, IPOS
Event Title:	WP 4.2 IP Protection and IP management
Event Date:	19 May 2017
Event Venue:	State University Novi Pazar, Rectorate
Type of event: (National, international, press conference, promotional event etc.)	National
Short description:	
<p>The WP4 Continuing education within project IF4TM includes activity 4.2 that consists of five one-day trainings intended to be held at HEIs on "IP Protection and IP Management". The aim of the Training is to present the most important aspects of intellectual property protection as well as IP management especially in process of innovation development. Introduction to IP system in general as well as the most important issues on protection of design, trademark and copyright shall be presented during the training which will focus on the training on patent protection, patent search and management of IP at universities. Also, the different material on IP teaching will be presented as well as methods of use of different modules.</p> <p>IP knowledge and teaching of IP at HEIs are the issues that fit with the dimension WP3 of technology transfer with the IP rights as a tool for TT as well as with the dimension of WP4 continuing education.</p>	
Organiser(s):	SUNP invited participants and organized the training, prepared participant list and evaluation forms. IPOS delivered the training and developed training material.
Agenda:	
Total number of participants:	18
Links to further information:	
Other personal remarks:	

EVENT ROLLOUT

The WP4 within project IF4TM includes activity 4.2 that consists of five one-day trainings intended to be held at HEIs on "IP Protection and IP Management". The training at SUNP was the third in a row and the participants who were targeted were teaching staff and students who participated in Competition for student's innovation. Participants were introduced to the IP system and important issues on distinctive signs protection, subject of copyright and trade secrets which are very important in the process of innovation development, prototyping and exchange of ideas. The patent protection was the topic that was presented in brief since the participants had a lot of questions in regard to the distinctive signs, namely trademarks and GI. The search through distinctive signs database was demonstrated during the training. In regard to the IP management at universities, the issue of ownership was discussed.



During the second part of the training, IP teaching material was presented and case study on IP Management at university when teacher's staff discussed them with the lecturers from IPOS.

The invitation letter and the Agenda was drafted by IPOS and sent to SUNP that was responsible for sending the invitation to participants and for organization of the event.

The satisfaction of the audience was measured through the questionnaire and its results will be processed.

AGENDA

“IP protection and IP Management”

19 May 2017

State University Novi Pazar, Rectorate

9:45 – 10:00	Registration	
10:00 – 10:45	Introduction to IP Distinctive signs (trademarks, designs) Copyright and “soft IP”	<i>Daniela Zlatić Šutić, IPOS</i>
10:45 – 11:45	Patent protection of invention	<i>Daniela Zlatić Šutić, IPOS</i>
11:45 – 12:15	Patent Search Tools (Espacenet)	<i>Daniela Zlatić Šutić, IPOS</i>
12:15 – 12:30	Coffee Break	
12:30 – 13:15	IP Management	<i>Daniela Zlatić Šutić,</i>
13:15 – 14:00	IP Teaching modules	<i>Daniela Zlatić Šutić,</i>
14:00 – 14:15	Discussion	





Evaluation of the event:

Evaluation forms, 12 questionnaires collected

Questions

Average mark

First set

The event administration	4.7
The structure of the programme	4.6
The venue and facilities	4.4
The presentations	4.7
The discussions	4.4

Second set

The information I got will be of immediate use to me.	3.8
This event covered to a very high extent the topics I have expected.	4.3
I enjoyed the cooperation and interaction with the other participants.	4.1
My expectations about this event were met or exceeded.	4.3
The materials distributed are useful and informative.	4.6
The discussions were relevant for the participants.	4.6
The methods of working were suitable for the topics and for the participants.	4.3
The overall organisation was professional.	4.7
The time management was always to my fullest satisfaction.	4.8
The style and level of communication between organisers and participants was professional.	4.7
I would recommend this kind of event to my colleagues.	4.7

Prior Experience of Similar Events – Overall %

yes	no
5	7
42%	58%