



EVENT REPORT TEMPLATE

Author:	Jelena Jevtovic
Event Title:	Training "IPR management"
Event Date:	2 nd June 2017
Event Venue:	Senate Hall (Rectorate of the University of Kragujevac)
Type of event: (National, international, press conference, promotional event etc.)	Training
Short description:	
<p>The training on Intellectual Property management was organized at the University of Kragujevac on 2nd June 2017.</p> <p>Dragan Vasiljevic and Natasa Milovanovic from Serbian Intellectual Property Office were the lecturers on the training. They presented the following topics to the participants:</p> <ul style="list-style-type: none"> • Introduction into intellectual property • IPR marks (trademarks, industrial design, copyright and related rights, soft IP) • Protecting inventions through patents • Tools for searching the patent database Espacenet • Management of IP at universities • Introducing the IP topic into curriculum and presentation of teaching materials <p>The participants were professors and researchers from different faculties of University of Kragujevac.</p> <p>Besides training was attended by students who participate the Competition for best student ideas. The training was great opportunity for them since they were at that point in the phase of the development of Business Models and they received some valuable inputs and recommendations.</p>	
Organiser(s):	University of Kragujevac
Agenda:	http://www.if4tm.kg.ac.rs/pub/download/14964093340304_Zastita%20i%20upravljajie%20pravima%20intelektualne%20svojine.pdf
Total number of participants:	16
Links to further information:	http://www.if4tm.kg.ac.rs/news/training-on-ipr-management-held-at-university-of-kragujevac.html
Other personal remarks:	
<p>At the beginning of the training, the participants were introduced with the IF4TM project and its core objectives and results.</p> <p>The promotional material was also distributed to all participants.</p>	



EVENT ORGANISATION DETAILS

Invitation was sent off to participants on:	16 th May 2017, 22 nd May 2017, 30 th May 2017
Information Material was sent off to participants on:	16 th May 2017, 22 nd May 2017
Date of Initial Participant List Compilation:	n.a.
Date of Final Participant List Compilation:	n.a.
Total Number of Participants Invited	500+
Date of Agenda Finalisation:	16 th May 2017

Problems encountered during the event preparation phase

(To be filled by organisers)

Organisers: Please complete (if you have not met with any problems in that phase, please fill in "N/A". Please also include any feedback by the participants **before** the workshop)

1) n.a.

2) n.a.



EVENT ROLLOUT

Some general information (to be filled by organisers)

Final Event Agenda



АГЕНДА		
„Заштита и управљање правима интелектуалне својине”		
Петак 02. јун 2017. године Универзитет у Крагујевцу Сала сената		
9:45 – 10:00	<i>Регистрација</i>	
10:00 – 10:45	Увод у права интелектуалну својине Знакови разликовања (жигови, индустријски дизајн) Ауторско право и “soft IP”	<i>Драган Васиљевић, Завод за интелектуалну својину Републике Србије</i>
10:45 – 11:45	Заштита проналазака патентом	<i>Наташа Миловановић, Завод за интелектуалну својину Републике Србије</i>
11:45 – 12:15	Алати за претраживање патентне документације (<i>Espacenet</i>)	<i>Наташа Миловановић</i>
12:15 – 12:30	<i>Кафе пауза</i>	
12:30 – 13:15	Управљање правима интелектуалне својине на универзитетима	<i>Драган Васиљевић</i>
13:15 – 14:00	Извођење наставе о интелектуалној својини са доступним наставним материјалима	<i>Наташа Миловановић Драган Васиљевић</i>
14:00 – 14:15	<i>Дискусија</i>	

„Заштита и управљање правима интелектуалне својине”, Универзитет у Крагујевцу, 02. јун 2017.



Participant list

- Jelena Petrović, Faculty of Hotel Management and Tourism
- Dušan Vukadinović, Faculty of Engineering
- Jelena Živković, Faculty of Economics
- Jovankić Jovana
- Dr Katarina Borisavljević, Faculty of Economics
- Vesna Jovanović, FILUM
- Ana Obradović, Faculty of Sciences
- Milena Vukić, Faculty of Sciences
- Darja Damjanovic, FILUM
- Jelena Jevtovic, University of Kragujevac
- Tatjana Stankovic, University of Kragujevac
- Milica Bozovic
- Zarko Gavrilovic
- Sanja Mitic, Faculty of Economics, University of Belgrade

WP-leader
<i>Please add your comments, if any</i>
Task leader
<i>Please add your comments, if any</i>

EVENT EVALUATION BY PARTICIPANTS

Summary of the Participant Feedback Form

Results to be filled by organisers based on the questionnaire results. Please note: insert only the overall percentage of all feedback forms received (e.g. participants total number=30; 15 of them were most satisfied and 15 of them satisfied – please include 50% in the column most satisfied and 50% in the column satisfied.)

	Most satisfied	Satisfied	Rather dissatisfied	Not at all satisfied
The event administration	75%	25%	0%	0%
The structure of the programme	50%	50%	0%	0%
The venue and facilities	75%	25%	0%	0%
The presentations	88%	13%	0%	0%
The discussions	63%	38%	0%	0%

	Strongly agree	Agree	Disagree	Strongly disagree
The information I got will be of immediate use to me.	63%	38%	0%	0%
This event covered to a very high extent the topics I have expected.	63%	25%	13%	0%
I enjoyed the cooperation and interaction with the other participants.	75%	25%	0%	0%
My expectations about this event were met or exceeded.	50%	25%	25%	0%
The materials distributed are useful and informative.	50%	25%	13%	13%
The discussions were relevant for the participants.	50%	38%	0%	0%
The methods of working were suitable for the topics and for the participants.	63%	25%	0%	0%
The overall organisation was professional.	88%	13%	0%	0%
The time management was always to my fullest satisfaction.	38%	25%	38%	0%
The style and level of communication between organisers and participants was professional.	75%	25%	0%	0%
I would recommend this kind of event to my colleagues.	88%	13%	0%	0%

Prior Experience of Similar Events – Overall %	100%
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Strengths and limitations of the event: please include comments received

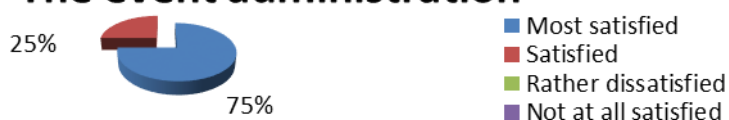
Strengths of the event and contributions or activities enjoyed by participants:	<ul style="list-style-type: none"> • Useful information • Exchange of experiences • Real-life examples • Interactive approach • Open discussion
Suggestions for the improvement:	<ul style="list-style-type: none"> • More intensive promotion to attract more participants • longer training (2-3 days)
Any further comments	

Additional comments

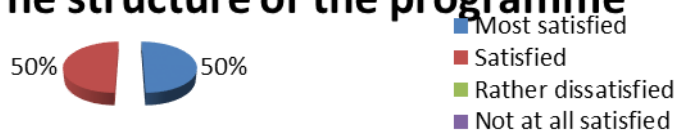
Charts of the statistical figures from the tables above (pie or bar charts);

First set of questions

The event administration



The structure of the programme



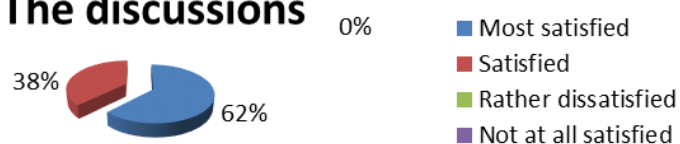
The venue and facilities



The presentations

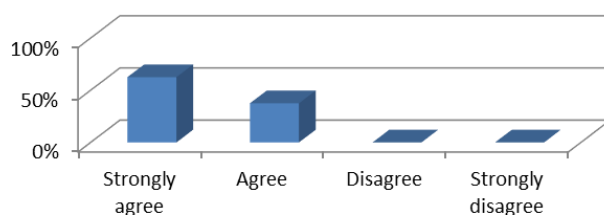


The discussions

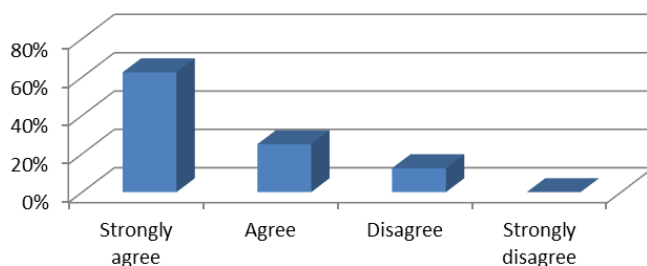


The second set of questions

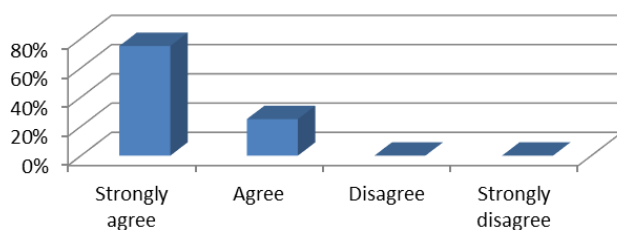
The information I got will be of immediate use to me



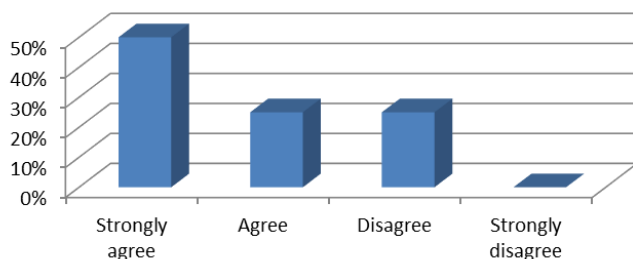
This event covered to a very high extent the topics I have expected.



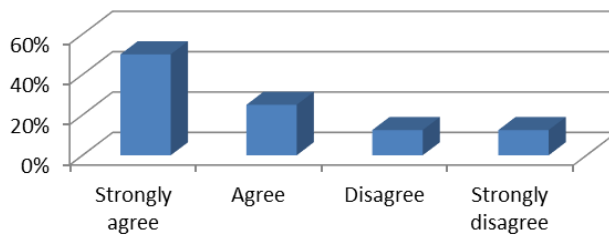
I enjoyed the cooperation and interaction with the other participants.



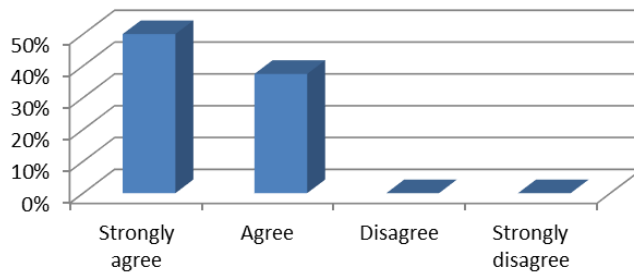
My expectations about this event were met or exceeded.



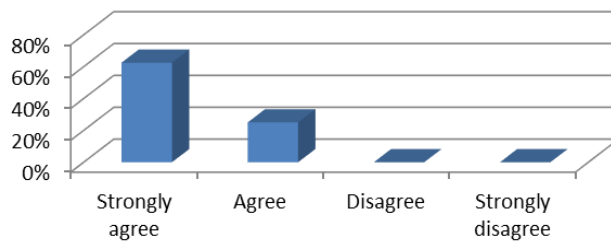
The materials distributed are useful and informative.



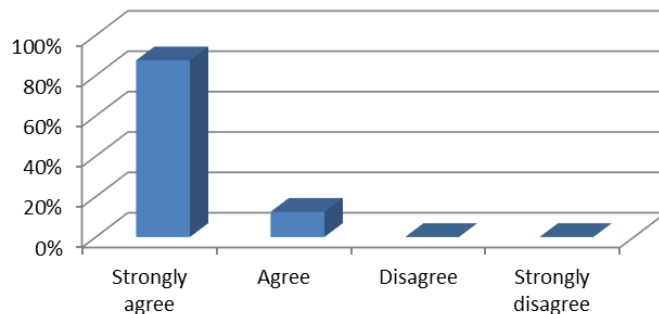
The discussions were relevant for the participants.



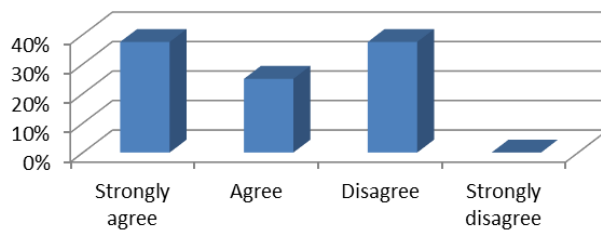
The methods of working were suitable for the topics and for the participants.



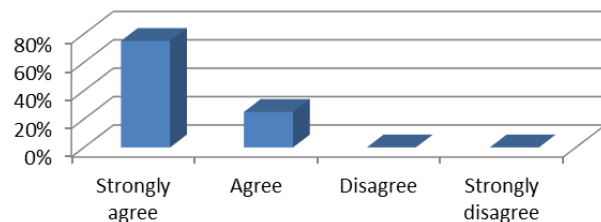
The overall organisation was professional.



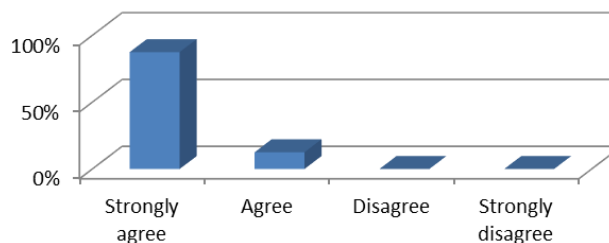
The time management was always to my fullest satisfaction.



The style and level of communication between organisers and participants was professional.



I would recommend this kind of event to my colleagues.



Lessons learned

- *To carry out more aggressive promotional campaign in order to attract more participants*

Additional comments

May be filled by any of the organising partners

The training was successfully organized in accordance with the defined agenda.