



### EVENT REPORT TEMPLATE

This template has to be filled by project partners (organisers) for all IF4TM events (except SC meetings). Furthermore, this template can be used to inform colleagues and partners about other events attended (promoting IF4TM). In the second case please just fill in the first page and delete the chapters thereafter.

Author:	Jelena Jevtovic
Event Title:	Path of young entrepreneur
Event Date:	20/11/2017
Event Venue:	University of Kragujevac
Type of event:	
(National, international,	
press conference,	
promotional event etc.)	Info day
Short description:	

Info day "Path of young entrepreneur" was organized on November 20<sup>th</sup>, 2017 in the Rectorate Hall of University of Kragujevac. The event was organized as the result of cooperation established with the Business Forum Association who are supported by Ministry of youth and sports of the Republic of Serbia.

The Info day was designed to boost entrepreneurial spirit of students from University of Kragujevac. The event was opened by the guest lecturer from the Business Forum Association, Ms Marijana Marinkovic who presented the opportunities and benefits of entrepreneurial ventures for young people.

On behalf of University of Kragujevac, Jelena Jevtovic (IF4TM project member) held a presentation on the activities and support that University provides for its students for development of their ideas, business ventures and improvement of skills and capacities for entrepreneurship. In her presentation, she presented

- The Competition for best student ideas
- Start-up Trainings
- Creativity Centres
- Technology transfer centre
- Open Innovation Campaign

After the presentation of opportunities at the University, the participants had the chance to learn more about the examples of best practice for student entrepreneurial venture. The team Popularity Wolves who won the local Competition for best student idea at the University of Kragujevac (Luka Cubrovic and Aleksandar Sekulic) presented their experience and how they developed and commercialized their idea.

The partner of University, Business Innovation Centre presented the support they provide to the students who have idea that can be turned into business. They stressed the importance of cooperation with University that has been developed and strengthened in the previous period in this area.

One of the tenants of the Business Innovation Centre, the company QPO soft also presented their experience, which was particularly important since they started the innovative company as students. After the presentations, the discussion was opened where the students had the opportunity to find more about specific activities. They were also invited to visit the Fair of entrepreneurship which was to be organized in December 2017, in Belgrade.





Organiser(s):	University of Kragujevac
Agenda:	http://www.if4tm.kg.ac.rs/pub/download/15139442526312_Agenda%20- %20Put%20mladog%20preduzetnika%20v1.pdf
Total number of participants:	40
Links to further information:	http://www.if4tm.kg.ac.rs/news/info-day-on-entrepreneurship-organized-at- university-of-kragujevac.html
Other personal remarks:	

The info day was promoted at the several media:

- Website of the University of Kragujevac <a href="http://kg.ac.rs/vest.php?vest\_je=1566">http://kg.ac.rs/vest.php?vest\_je=1566</a>
- Facebook page of Competition <u>https://www.facebook.com/takmicenje/photos/a.1811809859073468.1073741828.18049486</u> <u>16426259/1956710707916715/?type=3&theater</u>
- IF4TM project website
- Youth Business Forum (FB page) https://www.facebook.com/pfm2015/photos/pcb.818401174987937/818400888321299/?typ e=3&theater
- <u>https://www.facebook.com/events/142234543090189/</u>

# **EVENT ORGANISATION DETAILS**

Invitation was sent off to participants on:	n.a.
Information Material was sent off to participants on:	n.a.
Date of Initial Participant List Compilation:	n.a.
Date of Final Participant List Compilation:	n.a.
Total Number of Participants Invited	n.a.
Date of Agenda Finalisation:	n.a.

## Problems encountered during the event preparation phase

(To be filled by organisers)

**Organisers:** Please complete (if you have not met with any problems in that phase, please fill in "N/A". Please also include any feedback by the participants **before** the workshop ) **1)** n.a. **2)** n.a.



# **EVENT ROLLOUT**



### Final Event Agenda



#### Информативни дан "Пут младог предузетника"

Агенда

#### 20. новембар 2017. године Свечана сала Ректората Универзитета у Крагујевцу Јована Цвијића бб, Крагујевац

Агенда:
13-13:15h Отварање догађаја: уводни говор представника Привредног форума младих
13:15-13:30h Обраћање представника пројекта ИФ4ТМ (Јелена Јевтовић)
13:30-14:00h Представљање примера добре праксе са факултета Универзитета у Крагујевцу (Popularity Wolves, победнички тим локалног такмичења за најбољу студентску идеју)
14:00-14:30h Бизнис иновациони центар као подршка оснивању start-ир предузећа (Иван Марковић) Представљање младог успешног предузетника
14:30-15:00h Питања

#### Информативни дан се организује кроз сарадњу

пројекта "Пут младог предузетника" (Привредни форум младих у сарадњи са Министарством омладине и спорта, а уз подршку Привредне коморе Србије и Министарства привреде)

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Еразмус+ пројекта ИФ4ТМ (Институционални оквир за развој треће мисије на универзитетима у Србији, финансираном од стране Европске комисије) којим координира Универзитет у Крагујевцу





## Participant list

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		Atte	endance List		
Event	Search Concentration	Info day "Path of young en	trepreneur*		
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Organisers		University of Kragujevac			
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Please attach the final event agenda and the list of participants

Event Implementation – Commentary by Organising Partners

# **EVENT EVALUATION BY PARTICIPANTS**

## Summary of the Participant Feedback Form

Results to be filled by organisers based on the questionnaire results. Please note: insert only the overall percentage of all feedback forms received (e.g. participants total number=30; 15 of them were most satisfied and 15 of them satisfied – please include 50% in the column most satisfied and 50% in the column satisfied.)

	Most satisfied	Satisfied	Moderately satisfied	Rather dissatisfied	Not at all satisfied
The event administration					
The structure of the programme					
The venue and facilities					
The presentations					
The discussions					
The event dinner and subsistence					

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
The information I got will be of					
immediate use to me.					
This event covered to a very high extent the topics I have expected.					
I enjoyed the cooperation and interaction with the other participants.					
My expectations about this event were met or exceeded.					
The materials distributed are useful and informative.					
The discussions were relevant for the participants.					
The methods of working were suitable for the topics and for the participants.					
The overall organisation was professional.					
The time management was always to my fullest satisfaction.					
The style and level of communication between organisers and participants					
was professional.					
I would recommend this kind of event to my colleagues.					





Prior Experience of Similar Events – Overall %	72%

### Strengths and limitations of the event: please include comments received

Strengths of the event and contributions or activities enjoyed by participants:	<ul> <li>Networking</li> <li>Establishing contacts</li> <li>Useful information</li> <li>New ideas</li> <li>Experience</li> <li>Motivation</li> <li>Presentation of Creativity centre</li> <li>Presentation of Open innovation campaign</li> </ul>
Suggestions for the improvement:	<ul> <li>More entrepreneurs</li> <li>Longer presentations</li> <li>More frequent events</li> </ul>
Any further comments	•

### Additional comments



















