



EVENT REPORT TEMPLATE

This template has to be filled by project partners (organisers) for all IF4TM events (except SC meetings). Furthermore, this template can be used to inform colleagues and partners about other events attended (promoting IF4TM). In the second case please just fill in the first page and delete the chapters thereafter.

Author:	Jelena Filipovic and Jelena Cvetanović
Event Title:	4.3 Development and delivery of training on market strategy
Event Date:	22/05/2018
Event Venue:	University of Novi Sad
Type of event: (National, international, press conference, promotional event etc.)	National
Short description:	
<p>The training on Market Strategy was organized with aim to train participants of the Competition for best student ideas on how to bring their ideas to the market and which tools and mechanisms to use in the process.</p> <p>Also, the participants had an opportunity to learn on the examples of good practice which obstacles to avoid as well as to what steps they need to take in order to make their ideas sustainable at the market.</p> <p>Finally, participants had opportunity to ask the questions related to their specific business ideas and to obtain custom-made advice from the trainer.</p>	
Organiser(s):	University of Novi Sad
Agenda:	
Total number of participants:	28
Links to further information:	
Other personal remarks:	



AGENDA

“Strategija tržišnog nastupa”

22.maj 2018.

The University of Novi Sad Central Building, Dr Zorana Djindjica 1, Novi Sad

12:00 – 12:45	Marketing koncept i kreiranje vrednosti za potrošače	<i>Jelena Filipović, Univerzitet u Beogradu</i>
12:45 – 13:30	Upravljanje marketingom i ponudom: instrumenti marketing miksa	<i>Jelena Filipović, Univerzitet u Beogradu</i>
13:30 – 14:15	Konsultacije oko konkretnih ideja prijavljenih na Takmičenje	<i>Jelena Filipović, Univerzitet u Beogradu</i> <i>Svi</i>



Attendance list



Attendance List

Event:	Act. 4.3 – Training on Market Strategy
Venue:	Rectorate UNS
Date:	22/05/2018
Organisers:	UBG

	Name	Organisation	Signature
1	NICA MANIĆ	UNI	<i>[Signature]</i>
2	Vesna Lončić	UNI	<i>[Signature]</i>
3	Therika Bleher	TUHH	<i>[Signature]</i>
4	Olga Selman	TUHH	<i>[Signature]</i>
5	FEDERICA CICCULO	POUMI	<i>[Signature]</i>
6	MARTINA SANI	POUMI	<i>[Signature]</i>
7	Ivana Filipović Habas	TOPOL	<i>[Signature]</i>
8	Vanja Nedeljković	MPNTR	<i>[Signature]</i>
9	Andreja Brsalina	SU	<i>[Signature]</i>
10	Iryna Levytska	MESH	<i>[Signature]</i>
11	Oleksandra Khomenko	NAUKMA	<i>[Signature]</i>
12	Larissa Chynak	NAUKMA	<i>[Signature]</i>
13	Marta Szobor	EENU	<i>[Signature]</i>
14	Mazov Mikhaluk	EENU	<i>[Signature]</i>
15	Nazarii Shalinsk	EENU	<i>[Signature]</i>
16	NINA MANZII	EENU	<i>[Signature]</i>
17	Vera Danchyskyna	PUA	<i>[Signature]</i>
18	Oleksyna Stepanova	KUH "PUA"	<i>[Signature]</i>
19	Kate Pechotava	KUH "PUA"	<i>[Signature]</i>
20	Anna Kocherova	KUH "PUA"	<i>[Signature]</i>
21	Stefan Milenović	UNI	<i>[Signature]</i>
22	Ana Lazić	UNI	<i>[Signature]</i>
23	Pavlo Bocharov	NAUKMA	<i>[Signature]</i>
24	Danylo Stetsenko	NAUKMA	<i>[Signature]</i>
25	Dajana Milićević	UNS	<i>[Signature]</i>
26	TELENA LAURETA	UNS	<i>[Signature]</i>
27	Stasa Vučinić	UNS	<i>[Signature]</i>
28	SANJA KOZIC	UNS	<i>[Signature]</i>
29			
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Photos



