



## AGENDA

### CREATIVE WORKSHOP

„With creative thinking to a lot of ideas and potential innovation”

**14<sup>th</sup> November 2018.**

*University of Novi Sad, Faculty of Technical Sciences,  
Trg Dositeja Obradovića 6, Novi Sad, F block, Room F319*

10:00 – 10:15	<i>Registration of participants</i>	
10:15 – 10:30	Opening ceremony and introductory speeches	<i>Prof. Dr Goran Stojanović, UNS team leader Prof. Dr Marjan Leber, workshop teacher</i>
10:30 – 11:15	Introduction to Creativity and Creativity methods Six-stage model for collecting ideas in SMEs	<i>Prof. Dr Marjan Leber, workshop teacher</i>
11:15 – 12:30	Presentation The Ultimate Challenge Game – <b>Exercise:</b> Finding a challenge (cards and pairing) Method 635 – <b>Exercise:</b> Search for ideas, evaluation	<i>Prof. Dr Marjan Leber, workshop teacher</i>  <i>All</i>
12:30 – 13:00	<i>Coffee break</i>	
13:00 – 14:30	Morphology, solution versions – <b>Exercise:</b> the best idea of 635 Combinex, choosing an optimal solution – <b>Exercise:</b> continuation of morphology	<i>Prof. Dr Marjan Leber, workshop teacher</i>  <i>All</i>
14:30 – 15:00	Reflexion and final discussion	<i>Prof. Dr Marjan Leber, workshop teacher</i>  <i>All</i>