



## AGENDA

### Workshop “Methodology Guide For Innovation”

**April 6<sup>th</sup> , 2017**

*Technical College of Applied Sciences in Zrenjanin  
Djordja Stratimirovića str. No. 23*

15:30 – 15:45	<b>Registration</b>	
15:45 – 15:55	Welcome speech	<i>Director of TCAS, Dr Milorad Rancic</i>
15:55– 16:10	IF4TM project presentation	<i>Prof. dr Vesna Mandic University of Kragujevac</i>
16:10– 16:40	Innovation (basic principles and definitions, Innovation cycle)	<i>Prof. dr Vesna Mandic University of Kragujevac</i>
16:40 – 17:10	University innovation platform establishment in Serbia	<i>Jelena Jevtovic University of Kragujevac</i>
17:10– 17:40	Innovation Modelling (Market Research, Analytical Design- Technical Feasibility, Detailed Design)	<i>Prof. dr Vesna Mandic University of Kragujevac</i>
<b>17:40 – 18:00</b>	<b>Tour around the building of TCAS and coffee break</b>	
18:00 – 18:20	Legal framework for third mission of the Universities	<i>Prof. dr Miladin Kostic State university of Novi Paza</i>
18:20 – 18:50	Innovation Modelling (Test and Redesign, Production, Distribution and	<i>Prof. dr Vesna Mandic University of Kragujevac</i>



	Marketing)	
18:50 – 19:30	Moving from Research Result to Innovation	<i>Alberto Fornasari, University of Bari</i>
<b>20:00</b>	<b><i>Dinner</i></b>	



<b>April 7<sup>th</sup>, 2017</b> <i>Technical College of Applied Sciences in Zrenjanin</i> <i>Djordja Stratimirovića str. No. 23</i>		
09:00 – 09:15	<b>Registration</b>	
09:15 – 10:00	Financial mechanisms for innovation (current and crowd funding models)	<i>Prof. dr Dragan Domazet</i> <i>Metropolitan University Belgrade</i>
10:00 – 10:45	Innovation ecosystem establishment	<i>Luis Caldas de Oliveira</i> , Instituto Superior Técnico, Lisboa
10:45 – 11:30	Protecting Innovation	<i>Dragan Vasiljević</i> <i>Intellectual Property Office</i>
<b>11:30 – 12:00</b>	<b><i>Tour around the building of TCAS and coffee break</i></b>	
12:00 – 12:30	Strengthening capacities for financing innovations and research	<i>Milan Radovanovic</i> <i>University of Novi Sad</i>
12:30 – 13:00	Discussion	<i>All</i>
<b>13:00 – 13:30</b>	<b>Lunch break</b>	
13:30 – 14:00	Opportunities for innovation development in NTPs and BIs in Serbia	<i>Natasa Cirovic</i> <i>Science Technology Park Belgrade</i>
14:00 – 14:30	Discussion on challenges that HEIs face with in innovation processes – Avenues to pursue	<i>Moderator: Olga Deretic - TCAS</i> <i>All</i>