



#### EVENT REPORT TEMPLATE (Annex H to Quality Control and Monitoring Manual)

This template has to be filled by project partners (organisers) for all IF4TM events (except SC meetings). Furthermore, this template can be used to inform colleagues and partners about other events attended (promoting IF4TM). In the second case please just fill in the first page and delete the chapters thereafter.

Author:	Peđa Milosavljević, Miodrag Spasić	
Event Title:	Start-up trainings for participants of competition for best student ideas	
Event Date:	4 <sup>th</sup> and 5 <sup>th</sup> May 2017	
Event Venue:	University of Nis, Faculty of Mechanical engineering	
Type of event:		
(National, international, press		
conference, promotional		
event etc.)	National	
Short description:		

As a support to participants of competition for the best student ideas, two-day start-up trainings were organized at University of Nis. Trainings consist of three modules: Business Development and Validation, Finance and Start-up, and Elevator Pitch. Teams (or their representatives) were introduced with the procedures for describing, analysing and designing business models based on Canvas model. Beside the development of the idea through the patterns and good practise examples, financial part of business idea was interpreted as well. At the end of trainings, the pitch presentation method was presented to the members of the teams.

University of Nis		
https://www.dropbox.com/home/IF4TM/WP4/4.4/Start-up_trainings_UNI		
12		
TM website Trello		
Other personal remarks:		
2		





## **EVENT ORGANISATION DETAILS**

Invitation was sent off to participants on:	27/04/2017
Information Material was sent off to participants on:	27/04/2017
Date of Initial Participant List Compilation:	04/04/2017
Date of Final Participant List Compilation:	27/04/2017
Total Number of Participants Invited	30
Date of Agenda Finalisation:	27/04/2017

## Problems encountered during the event preparation phase

(To be filled by organisers)

Organisers: Please complete (if you have not met with any problems in that phase, please fill in

"N/A". Please also include any feedback by the participants before the workshop)

1) N/A

2) N/A

### **EVENT ROLLOUT**

Some general information (to be filled by organisers)

As a support to participants of competition for the best student ideas, two-day start-up trainings were organized at University of Nis. Trainings were organized at the University of Nis, at building of Faculty of Mechanical engineering. They consist of three modules: Business Development and Validation, Finance and Start-up, and Elevator Pitch. Teams (or their representatives) were introduced with the procedures for describing, analysing and designing business models based on Canvas model. Presented topics were: business model in general, customers and their needs, value proposition, resources, activities, and other elements establishment of relationship with customers. Beside the development of the idea through the patterns and good practise examples, financial part of business plan was interpreted as well. At the end of trainings, the pitch presentation method was presented to the members of the teams.





# IF4TM

### **AGENDA**

Start-up obuka za učesnike takmičenja za najbolju studentsku ideju

Project Acronym:	IF4TM		
Project full title:	Institutional framework for development of the third mission of universities in Serbia		
Project No:	561655-EPP-1-2015-1-RS-EPPKA2-CBHE-SP - ERASMUS+ CBHE		
Funding Scheme:	ERASMUS Plus		
Coordinator:	UKG – University of Kragujevac		
Project start date:	October 15, 2015		
Project duration:	36 months		

Abstract	Start-up obuka za učesnike takmičenja za najbolju studentsku ideju, 4. i
	5. maj 2017





<b>04. maj 2017</b> Univerzitet u Nišu, Mašinski fakultet Aleksandra Medvedeva 14, 18000 Niš 6. sprat			
14:00 – 14:15	Registracija		
14:15 – 16:00	Prof. dr Peđa Milosavljević UNI	Šta je poslovni model? Kupci i predložena vrednost Kanali distribucije proizvoda Odnosi sa kupcima Tokovi prihoda Ključni resursi Ključne aktivnosti Ključni partneri Struktura troškova	
16:00 – 16:15	Pauza		
16:15 – 18:00	Prof. dr Peđa Milosavljević UNI	Validacija poslovnog modela Profil kupaca Mapa vrednosti "Bolovi za kupca" "Koristi za kupca" Preklapanje problema i rešenja Višestruko poklapanje Dizajniranje i testiranje prototipova	
<b>05. maj 2017</b> Univerzitet u Nišu, Mašinski fakultet Aleksandra Medvedeva 14, 18000 Niš 6. sprat			
14:00 – 14:15	Registracija		
14:15 – 16:00	Prof. dr Peđa Milosavljević UNI	Finansije za startup-ove Izvori finansiranja za startup-ove Planiranje i kontrolisanje finansija Osnovni modeli prihoda	

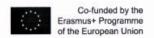




		Finansijski pokazatelji  Metrike, bilansi stanja i uspeha Finansijska struktura Novčani tokovi Primer izrade cash flow-a
16:00 — 16:15	Pauza	
16:15 – 18:00	Prof. dr Peđa Milosavljević UNI	Pitch prezentacija Prezentovanje poslovanja









# **Attendance List**

Event	Start-up trainings for participants of competitions for best student ideas	
Venue:	Faculty of Mechanical engineering	
Date:	04.05.2017.	
Organisers:	University of Niš	

	Name	Organisation	Signature
1	JOUAN MILIE	MASINSKI FAKULTET	クー・コ カカ・ちさ
2	Dovđević Snežana	Elektronski fakultet	Dordević Snežana
3	Viktor Petrović	Flextronski fakultet	(2-1)
4	Bogden Nikolić	Elextronski fakultet	Thurasuk
5	Aleksandar Cirić	Elektromski fakultet	Stort -
6	Bragan Ayant	ENERTPOHERU BAKYNTET	B. AMEUL
7	HUKOJA MURUZ	Машински фактий	· de
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## **Attendance List**

Event:	Start-up trainings for participants of competitions for best student ideas	
Venue:	Faculty of Mechanical engineering	
Date:	05.05.2017.	
Organisers:	University of Niš	

	Name	Organisation	Signature
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5	Aleksander Coric	Elektronski fakultet	A Can
6	Bragan Antur	Елекаронски факульта	B. Ajine to
7	Booden Nixolic	Electronski famultet	Howard
8	Begden Nixolić Viktor Petrović	Elektronski Familtet	( )
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