



#### **EVENT REPORT TEMPLATE**

Author:	Jelena Jevtovic
Event Title:	"Making and developing business ideas"
Event Date:	07/06/2018
Event Venue:	Business Innovation Centre Kragujevac
Type of event:	
(National, international, press	
conference, promotional	
event etc.)	Capacity building training
Short description:	

The purpose of the capacity building trainings was to provide the opportunity to participants (students and young researchers) to implement the innovative methods and techniques in order to transfer their knowledge from their areas of expertise into business ideas that will have impact on their environment and community they live in.

Some of the topics covered by the training were

- Business opportunities and sustainable development
- Mapping and selection of ideas
- Business model Canvas
- Unique value proposition
- Definition of target groups, actors and user groups

Organica (a):	
Organiser(s):	University of Kragujevac
Agenda:	<u>Agenda</u>
Total number of participants:	19
Links to further information:	http://www.if4tm.kg.ac.rs/news/capacity-building-training-organized-by-
Links to further information.	university-of-kragujevac.html
Other personal remarks:	





# **EVENT ORGANISATION DETAILS**

Invitation was sent off to participants on:	
Information Material was sent off to participants on:	
Date of Initial Participant List Compilation:	
Date of Final Participant List Compilation:	
Total Number of Participants Invited	
Date of Agenda Finalisation:	

# Problems encountered during the event preparation phase

(To be filled by organisers)

Organisers:	Please complete (i	if you have no	ot met with any	y problems in	that phase,	please fill in
"N/A". Please	also include any fe	eedback by t	he participant	s <b>before</b> the	workshop)	
41		=				

1) 2)



# **EVENT ROLLOUT**

Some general information (to be filled by organisers)

### Final Event Agenda

















## Радионица "Осмишљавање и развој пословних идеја" Крагујевац

Бизнис иновациони центар Крагујевац, Трг тополиваца

7. јун 2018.

### Пријава за радионицу - https://goo.gl/xom1bK

	НАЦРТ ПРОГРАМА ДОГАЂАЈА				
08:30 - 09:00	Регистрација учесника				
09:00 - 09:25	<ul> <li>Уводна обраћања, циљеви радионице и представљање партнера</li> <li>Програма Уједињених нација за развој у Србији (УНДП)</li> <li>Изабел Анрас, координатор програма ЕІТ Сlimate-КІС за Србију, Привредна комора Србије</li> <li>Милош Дошен, Climate Innovation Hub</li> </ul>				
09:25 - 09:50	Климатске промене: узроци, последице и решења Ђорђе Самарџија, Climate Innovation Hub				
09:50 - 10:30	Marshmallow challenge Милош Дошен, Climate Innovation Hub				
10:30 - 10:40	Пауза				
10:40 - 11:10	Пословне могућности и одрживи развој Милош Дошен, Climate Innovation Hub				
11:10 - 12:30	Мапирање и одабир идеја Милош Дошен и Ђорђе Самарџија, Climate Innovation Hub				





















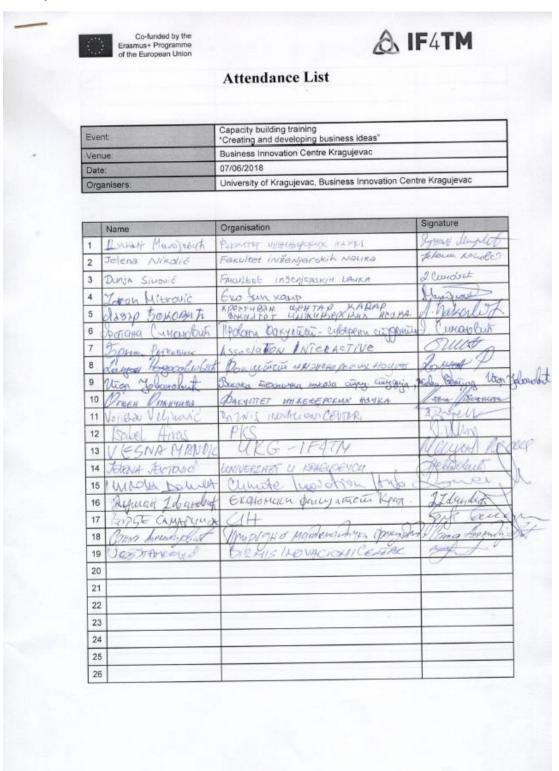
12:30 - 13:15	Ручак
13:15 – 13:30	Business Model Canvas Милош Дошен, Climate Innovation Hub
13:30-14:10	Дефинисање понуде вредности (Unique Value Proposition – UVP) Милош Дошен и Ђорђе Самарџија, Climate Innovation Hub
14:10 - 14:20	Пауза
14:20 - 15:00	Дефинисање циљних група, актера и група корисника Милош Дошен и Ђорђе Самарџија, Climate Innovation Hub
15:00 - 16:30	Даља разрада Business Model Canvas-а Милош Дошен и Ђорђе Самарџија, Climate Innovation Hub
16:30 - 17:00	Завршна дискусија и затварање радионице

Пријава за радионицу - <a href="https://goo.gl/xom1bK">https://goo.gl/xom1bK</a>





### Participant list







WP-I	eader
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Please add your comments, if any

None

#### Task leader

Please add your comments, if any

None

# **EVENT EVALUATION BY PARTICIPANTS**

## **Summary of the Participant Feedback Form**

Results to be filled by organisers based on the questionnaire results. Please note: insert only the overall percentage of all feedback forms received (e.g. participants total number=30; 15 of them were most satisfied and 15 of them satisfied – please include 50% in the column most satisfied and 50% in the column satisfied.)

	Most satisfied	Satisfied	Moderately satisfied	Rather dissatisfied	Not at all satisfied
The event administration	50%	30%	20%	0%	0%
The structure of the programme	60%	20%	20%	0%	0%
The venue and facilities	80%	20%	0%	0%	0%
The presentations	70%	30%	0%	0%	0%
The discussions	70%	10%	10%	10%	0%
The event dinner and subsistence	50%	30%	20%	0%	0%

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
The information I got will be of immediate use to me.	40%	50%	10%	0%	0%
This event covered to a very high extent the topics I have expected.	20%	70%	0%	10%	0%
I enjoyed the cooperation and interaction with the other participants.	90%	10%	0%	0%	0%
My expectations about this event were met or exceeded.	30%	60%	0%	10%	0%
The materials distributed are useful and informative.	40%	50%	0%	10%	0%
The discussions were relevant for the participants.	60%	30%	0%	0%	10%





The methods of working were suitable for the topics and for the participants.	60%	30%	10%	0%	0%
The overall organisation was professional.	60%	30%	10%	0%	0%
The time management was always to my fullest satisfaction.	30%	50%	10%	10%	0%
The style and level of communication between organisers and participants was professional.	80%	20%	0%	0%	0%
I would recommend this kind of event to my colleagues.	70%	20%	10%	0%	0%

Prior Experience of Similar Events – Overall %	100%
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Strengths and limitations of the event: please include comments received

offenging and initiations of the event. Please molade comments received				
Strengths of the event and contributions or activities enjoyed by participants:	<ul> <li>Raising awareness</li> <li>Brainstorming</li> <li>New information</li> <li>Quality of information</li> <li>Networking</li> </ul>			
Suggestions for the improvement:	<ul> <li>to expand the target groups</li> <li>better time management</li> <li>to provide certificates</li> <li>better promotion</li> </ul>			
Any further comments	To organize more events like this			





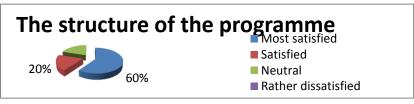
#### Additional comments

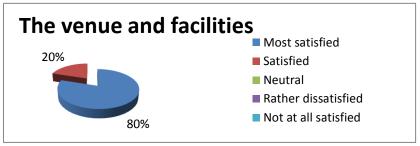
Please add the following additional information here

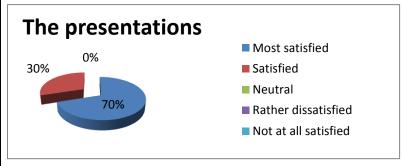
- Charts of the statistical figures from the tables above (pie or bar charts);
- Any further comments concerning the feedback you received by the workshop participants

### First set of questions







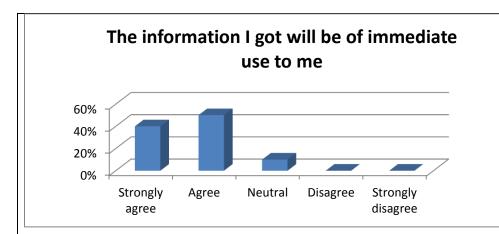


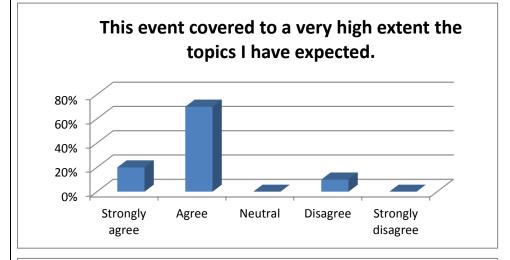


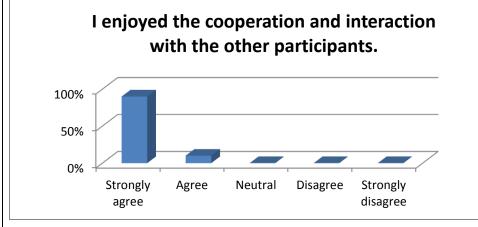
Second set of questions





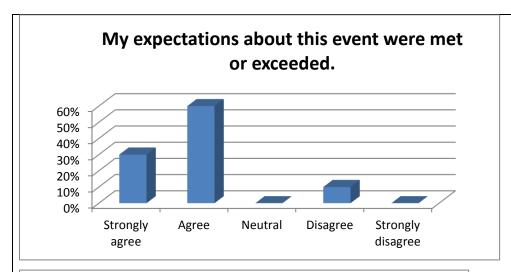


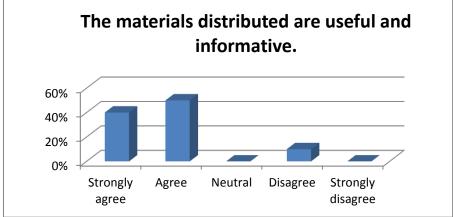


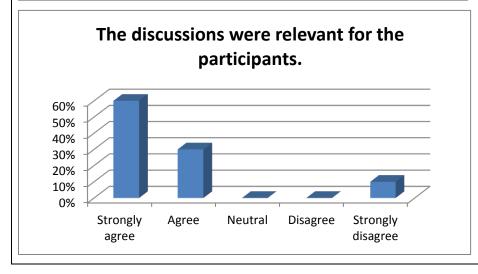








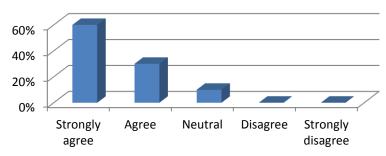


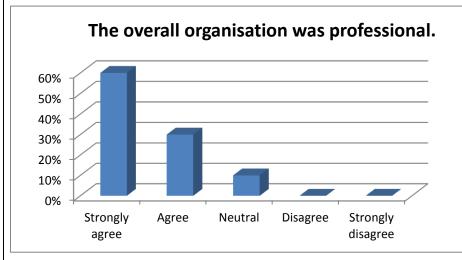








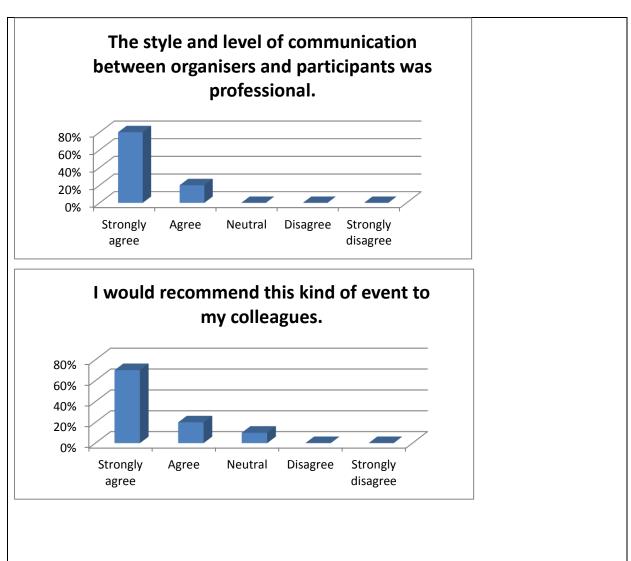












#### **Photos**

